

2018 ANNUAL REPORT



ADVANCE Advocacy and Non Violence Community Education
Registered Charity No.1086873. A Company Limited by Guarantee.
Registered offices in England Reg. No. 04064660

**Advance Advocacy
and Non Violence
Community Education**

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ADVANCE

Advocacy and Non Violence Community Education

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Domestic abuse affects one in four women in England and Wales

At least **two** women, on average, are killed by their partner or ex-partner every week in England and Wales.

Each year more than **100,000** people in the UK are at high and imminent risk of being murdered or seriously injured as a result of domestic abuse

The police in England and Wales receive over **100** calls relating to domestic abuse every hour. Only around one in four women using community-based services report to the abuse to the police.

Nine out of ten high-risk victims experience multiple forms of abuse, including physical and sexual abuse, harassment and stalking and coercive control and for eight out of ten, the abuse is escalating in frequency and/or severity.

A **quarter** of 13-18 year old girls experienced physical abuse in their own intimate partner relationships, and one-third sexual abuse.

The impact on women and children is often devastating and long-term

On average victims at high risk of serious harm or murder live with domestic abuse for **2 to 3 years** before getting help.

Women who experience domestic violence are twice as likely to experience depression and around **three** women a week commit suicide as a result of domestic violence.

Almost **half** of homeless women say domestic violence contributed to their homelessness

One in five children in the UK have lived with an adult perpetrating domestic violence.

Six out of ten children in households where domestic violence is happening have also been directly harmed.

Around **1.2 million** women experience domestic abuse in a year and around **4.3 million** women have experienced domestic abuse in their lifetime.

Women are only 5% of the prison population, mostly for non-violent offences and for short-term sentences; yet their imprisonment has significant impact on the community and families.

Women in the criminal justice system often have complex needs and experienced trauma.

Six out of ten women in custody and supervised in the community report having experienced domestic violence (this is likely to be much higher in reality).

Women under community supervision and in custody are **twice as likely** to have a mental health need than men.

The rate of self harm incidents in prison is nearly **5 times as high** for women than men.

At least **one in four women** in the criminal justice system have dependent children and they are often the main carer.

Both black and mixed ethnic women are more than **twice as likely** to be arrested than white women.

Women and their children can be better supported in the community than in custody

Almost **nine out of ten** women are prosecuted for non-violent offences, with almost half sentenced for shoplifting.

At least **seven out of ten** women sentenced to custody were sentenced to six months or less.

Those women given a court order are 5 percentage points **less likely to reoffend** within one year, than those given a short custodial sentence.

Only **one in four** imprisoned mothers reported that their children lived with their partner during their imprisonment, compared with **nine in ten** imprisoned fathers.

One in six women were in custody **more than 100 miles** from home.

**Six out of ten women
in custody and
supervised in the
community report
having experienced
domestic violence**



Christine Losecaat MBE
Chair

MESSAGE FROM THE CHAIR

For the first time this year it feels like people are really listening. From the promised Domestic Abuse Bill to the Me Too movement, never before have women experiencing abuse been so centrally in the public eye. And while these discussions **about women** have been raging, our work **with them** has continued.

Away from the public eye, it has remained an increasingly challenging environment for statutory funding. And yet we were successful not only in continuing our vital work with the support of statutory partners, but

we have managed to significantly extend our services both by sector and geographically across London, thereby helping many more women and children.

This growth has inevitably resulted in much of the year being focussed on gearing up the organisation, while protecting the exceptional level of support that we are all committed to providing.

We have relocated our West London Women's Centre to new premises, thereby ensuring that we are better

able to support women with their range of needs, from advocacy to housing. And we are looking forward to opening another Women's Centre in North London.

Over this last year we said goodbye to our CEO Anna Smith who so ably steered the organisation through such a formative period, and bid farewell to our Chair and longest standing trustee Ruth Fuller-Sessions who we all thank for her dedication, commitment, optimism and wise counsel.

In April, we welcomed our new CEO Niki Scordi who brings a wealth of experience in strategic development and organisational change. With her in post, we have consolidated our position as the leading frontline service organisation in working with women and children experiencing domestic abuse and with women who are caught in the criminal justice system. This year we have also, for the first time, started working with young children from the age of 5 experiencing domestic abuse.

Financially we have consolidated our position, have grown and have taken steps to increase our reserves, making our service more sustainable for women in the future. We have also, for the first time in a long while, had sufficient unrestricted funding to employ a fundraising manager

to support our aim to diversify our income stream thereby further ensuring our sustainability.

As a leader in our field, we have shared lessons from our extensive frontline experience with senior policy makers, Ministers and other women's organisations - driving positive change for the sector.

I commend Niki and the senior management team on the progress we have made in this area in a short period of time.

As we enter our 20th Anniversary year, we are poised to deliver a new 5-year strategy which will ensure our sustainability and our ability to continue our award-winning work and aim to reach women, children and families.

I would like to thank our service users who continue to inspire us to work harder and go further to end domestic abuse and find innovative ways to support women who have offended as well as all our funders, our amazing, dedicated staff and our Board of Trustees for everyone's hard work and the difference that everyone makes to saving and changing the lives of thousands of women and children - every day.

Christine Losecaat MBE
Chair





Niki Scordi
Chief Executive Officer

MESSAGE FROM THE CEO

This has been a significant year for Advance as we focused on ensuring the organisation remained responsive to the changing and increasing needs of women and children experiencing trauma through domestic abuse and those involved in the criminal justice system.

We continued to focus on saving and changing lives, by reaching out to over 2,190 women and children experiencing violence and abuse, through innovative and specialist interventions, in a coordinated community response. We extended

the services we deliver across Central and West London to the Borough of Brent, co-locating with the Police, Social Care and Health, and providing Multi-Agency Risk Assessment Conference (MARAC) coordination. Together with our Angelou partners, we developed and delivered longer-term, holistic outreach support to women with multiple needs and disadvantages.

We also launched new innovative services for homeless women experiencing many forms of violence and abuse.

Our pan-London Minerva service for women involved in the criminal justice system, with custodial or community short-term sentences, continued to focus on a whole-system approach for more than seven years now. This year, we reached over 670 women, through holistic trauma-informed and women-centred support and advocacy.

We also developed new innovative interventions, including groups and workshops, in partnership with voluntary specialist organisations, across all pathways to offending, empowering women to break the cycle and prevent family breakdown.

Our services continue to be described as 'best practice' and we were once again awarded the Women's Aid National Quality Standard for our services, reflecting the commitment and dedication of our team to deliver our mission of empowering women and children to be safe and change their lives. We have moved to new premises and our Women's Centre in West London continues to be a safe space for women to access support in the way that they choose.

This year, my first with Advance, I have visited all our services across London and met our partners, seeing the significant contribution our team at Advance make to the lives of women and children. We were also able to advocate on their

behalf through our participation in boards and consultations about services and policies with government, including the London Assembly, the Justice Select Committee and the Domestic Abuse Bill consultation.

In this challenging environment for voluntary organisations, we are committed to continue to work closely with commissioners and donors to deliver maximum impact and reach more women and children experiencing trauma. As we enter our 20th anniversary in 2018, we will continue to focus on our frontline services, whilst ensuring organisational resources are sufficiently able to respond to the future with confidence, through our new strategy for 2018-2022.

Niki Scordi
Chief Executive Officer



“We continue
to develop
innovative
interventions
and partnerships
to provide
wrap-around
services centred
on the woman”

Our Activities in Delivering our Mission

Our vision is a world in which women and children lead safe, violence-free, equal lives so that they can flourish and actively contribute to society. We do this through our mission of saving and changing lives, by working with women experiencing domestic abuse to be safe and take control of their lives and women who have committed crime or at risk of offending to break the cycle.

Domestic abuse has a devastating and often long-lasting impact on many aspects of survivors' lives, including housing, finances, health, children and family, legal matters and issues resulting from coping with trauma, including mental health and substance misuse. Women who have committed crime also often experience trauma themselves, with more than half of the women reporting domestic abuse, highlighting the link between domestic abuse and offending behaviour. As a result of being sentenced, women are impacted by

the stigma of offending, as well as needing support for issues relating to housing, finances, physical and mental health, substance misuse, children and families and employment. Women are more often than not the primary caregivers and when in custody, even for short periods of time, the impact on the children and families can be significant and long-term.

Our approach is holistic and centred on the woman, working with her to develop a safety and support plan that responds to her needs and empowers her, on the often long journey to recovery from the trauma of her experience. We work in a whole-system approach, collaborating with other statutory and non-statutory providers, to deliver a coordinated community and gendered response, improving access to services, enabling consistency and continuity of support throughout her journey.

Our vision is a world in which women and children lead safe, violence-free, equal lives so that they can flourish and actively contribute to society.

Domestic abuse services

This year, 2,194 women and children experiencing domestic abuse and violence were referred to our service. As the journey for survivors of domestic abuse can often be long as they rebuild their lives, we provide support at each stage that meets survivors' needs:

- Crisis support, risk management and safety planning for women experiencing domestic violence at all levels of risk, including risk of homicide or harm from perpetrators. We do this through our Independent Domestic Abuse Advisor (IDVA) services, accredited by SafeLives "Leading Lights".
- Support and practical help for survivors of domestic abuse and violence through the criminal justice system, including targeted advocacy and support for those who report to the police, working in partnership with the Police, Courts and Crown Prosecution Service through the process.
- Advocacy and support for women accessing local authority services for help, such as children's services and housing, or through acute health or mental health setting, who are referred to our co-located Advocates and working in a coordinated community response with statutory agencies to provide an improved response to survivors.
- Holistic, woman-centric and often longer-term support for women and girls who have experienced domestic violence and abuse, with multiple and complex needs linked to their experiences, through our Domestic Abuse Outreach Advocates and specialist groups and activities at our Women's Centre.
- Providing support to children and young people from the age of 5 to 18 affected by experiences of domestic abuse and responding to their needs, in collaboration with Children's Services
- Preventative education and awareness training in primary and secondary schools and communities.

We have also worked within statutory and non-statutory settings, as well as in partnership with other organisations to deliver systems changes through:

- Raising awareness of domestic abuse and its impact, through workshops and individual consultation sessions with professionals in statutory and non-statutory settings, improving their response to survivors of domestic abuse for earlier intervention.

- Identifying and developing best practice responses at national level, in partnership with SafeLives as part of the Penta project and with Women's Aid as part of Change that Lasts project.
- Working with experts on economic abuse to raise awareness on the issues associated, including giving evidence at the Work & Pensions Select Committee regarding universal credit payments and how single family payments impacts survivors of domestic abuse
- Developing a new innovative service to provide support survivors of domestic abuse and homelessness across multiple and often complex needs.

Women involved in Criminal Justice services

Our Minerva programme continued to develop and expand its services available to women pan-London, reaching out to 672 women with short-term sentences in custody or in the community.

Women are offered holistic, consistent support, meeting their individual needs over a longer period of time, empowering them to break the cycle of re-offending and preventing the breakdown of families. We do this through a whole-system approach and provide:

- Assertive outreach in their own communities for women subject to probation supervision, through individual appointments in the community with specialist Minerva keyworkers, focusing on empowerment, providing support to recover from trauma and preventing re-offending.
- Advocacy and support for women accessing local authority services for help, such as children's services, housing, acute or mental health services, working in a coordinated community response with statutory agencies to provide an improved response to women involved in the criminal justice system.
- Women's Centre-based support which addresses all their needs, based on the pathways to offending, including counselling and group-work programs focusing on mental health and well-being, domestic abuse and other forms of abuse, substance misuse issues, children and families, employability and finances, building networks, empowering women to access support for their needs and break the cycle

of re-offending. We have worked within statutory and non-statutory settings, as well as in partnership with other organisations to deliver systems changes through:

- Raising awareness of women involved in the criminal justice system and its impact, through workshops and individual consultation sessions with professionals in statutory and non-statutory settings, improving their response through a trauma-informed approach.
- Identifying and developing best practice responses, in partnership with the Mayor's Office for Policing and Crime (MOPAC) and others to develop a response in diverting women from the criminal justice system through offering alternatives to custody, including accessing specialist women's services in safe women-only spaces within the community.
- Contributing to the research by Prison Reform Trust on the links of women's offending behaviours and domestic abuse, and to the launch of the report "There's a reason we are in trouble" which included a recommendation of community whole-system women's services such as Advance's Minerva programme to be provided nationally.
- Raising awareness on the issues associated with women in the criminal justice system and offering alternatives to custody, including providing evidence at the London Assembly and the Justice Select Committee, and contributing to the London and national strategy on women in the criminal justice system.

"Women are offered holistic, consistent support, meeting their individual needs over a longer period of time, empowering them to break the cycle of re-offending and preventing the breakdown of families."

A photograph of a woman with long dark hair hugging a young child with light brown hair from behind. The woman is looking towards the camera with a gentle smile. The child has their eyes closed and is resting their head against the woman. The image is overlaid with a semi-transparent blue filter.

Our Impact for Women and Children

Advance has nineteen years' experience of supporting women to end violence and abuse.

Hundreds of women every year transform their lives with our support and this positively impacts on hundreds more children too.

Women and children experiencing Domestic Abuse

We enable women to be safer and develop a better quality of life by supporting women to end domestic abuse. In doing this, women achieve increased safety, more secure housing, improved confidence and self-esteem, and increased knowledge of their rights.

Across our services, the number of women and children being referred to and using the service remains high and in 2017/18 Advance received **2,688** referrals across all projects:

Women were referred to Advance across the London boroughs of Hammersmith and Fulham (919), Kensington and Chelsea (598), Westminster (698) and Brent (470).

Of women referred to Advance and met the criteria for the services:

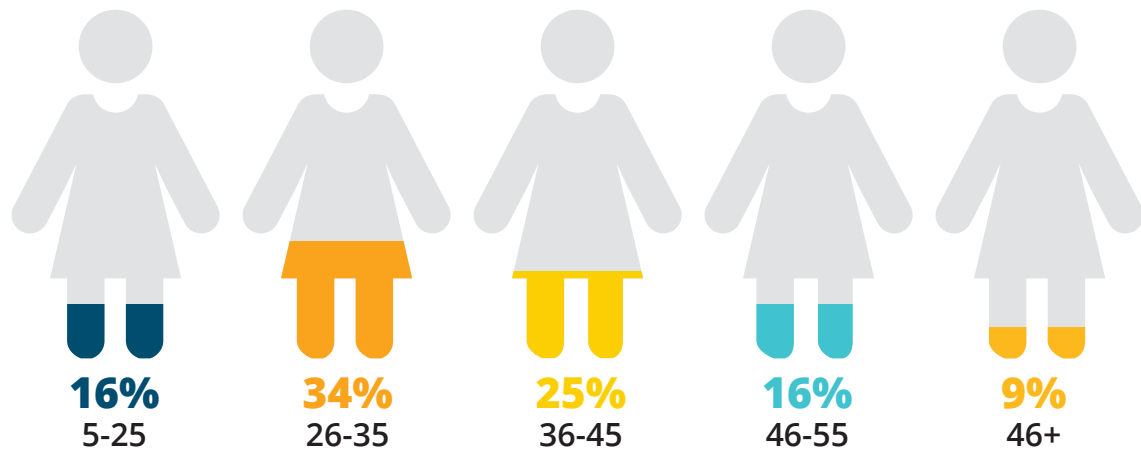
81% were contacted (1611 women) and 80% engaged with the services offered (1283 women)

We supported **1051** children with their mothers affected by domestic abuse indirectly and 15 children and young women under the age of 18 directly, through individual and group support across our domestic abuse services.

Referrals were received from the women themselves, the MARAC, the Police, Social Care, Health, Housing agencies and other service providers.

Women referred to Advance were across all age groups and communities across the four Central and West London Boroughs that we deliver domestic abuse services to.

AGE PROFILE



The women we have supported fed back that the support received has impacted them positively:

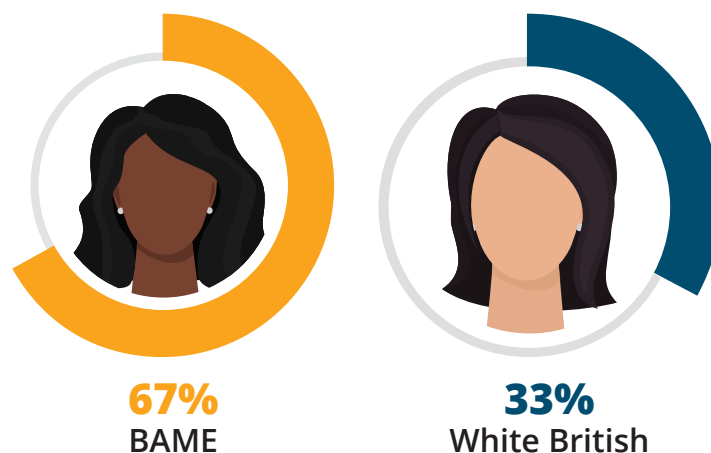
97% women said that they felt safer as a result of support provided.

94% of women were at reduced risk following the support provided by the service.

100% of women using Advance's services report feeling confident they know how to access help and support in future.

94% of women report a reduction in abuse due to support and advice received from our Domestic Abuse service.

ETHNICITY PROFILE



Women in the Criminal Justice System

We enable women to break the cycle of offending and develop a better quality of life by supporting women across their needs. In doing this, women achieve increased safety, improved confidence, self-esteem and life skills, and are better able to access the support that they need.

The number of women being referred to and using our Minerva service increased and in 2017/18 Advance received **757** referrals across seventeen London boroughs:

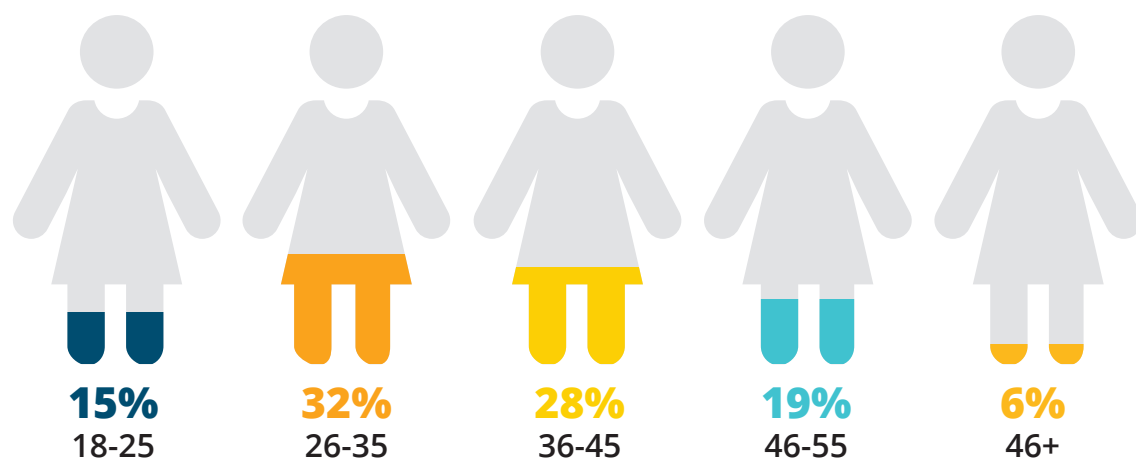
Women were referred to Advance across London, with 228 from West, 244 from East, 116 from North and 169 from South London boroughs.

Of the women referred to Advance who met the criteria for the services, 99% were contacted and 81% engaged with the services offered

We supported over **70** women involved the criminal justice system, through specialist groups and workshops across our Minerva service.

Women referred to Advance were across all age groups and communities from the seventeen London Boroughs that we deliver Minerva services to.

AGE PROFILE



The women we have supported through our Minerva service say that the support they received has impacted them positively:

88% women said that they felt safer as a result of support provided.

93% of women using our services reported an improved quality of life after being supported by our service.

91% of women reported improved health and well-being

86% of women reported more confident in gaining employment

89% of women using our service reported reduction in drug and alcohol use

86% of women who reported a positive change in their support needs as a result of using our services.

ETHNICITY PROFILE



Delivering public benefit

The impact of Advance services on the lives of women and their families is significant. Women are reducing or stopping their offending; domestic violence incidents and risk is being reduced; safety is being increased, and the quality of life of women, children and young people using our services is being improved as a result.

During the year we were also able to deliver public benefit through further development and innovation, by extending our services across new geographic areas and offering new services to women and children.

We did this by:

- Continuing to lead and support the work of the Angelou partnership, with 4,618 total referrals across all of the partners (including one to one work, group work and professional consultations). The service continues to bring specialist women's and LGBT organisations together in offering a coordinated community response across all forms of violence against women and girls (VAWG), improving access to services for survivors and their children and building capacity across the partner organisations to enable sustainability of the services.
- Extending our group work provision and engagement with communities through the new Meeting Survivors Where They Are programme, supporting women throughout the often long journey of recovery, across multiple and complex needs, including therapeutic services and groups, together with Angelou partners. This will enable us to develop best practice toolkits and materials that will be shared nationally to improve responses to survivors of domestic abuse by organisations and agencies.
- Developing and implementing the new domestic abuse services in the London Borough of Brent, in partnership with the Police, Social Care Children's Services and Health, to deliver domestic abuse services to adults and children aged 5 and above, coordinating the MARAC for the borough and working with local partners to improve access to support for survivors and their families, increase their safety and reduce/ end the abuse and violence experienced.
- Developing and establishing the delivery of group and workshop programmes across both our services for women in the criminal justice system, in partnership with other specialist organisations, enabling women and children

to increase their resilience, confidence and self-esteem and encourage safe, healthy relationships. The positive impact of this work has enabled Advance to develop and extend this across London in the coming year with the new Minerva WrapAround service to 15 London boroughs, in partnership with MOPAC and other statutory and non-statutory agencies:

- Enabling more women subject to orders and licences supervised by Probation across 17 London boroughs to be supported in the community and as a result attend their statutory appointments. This decreases the likelihood of breaching their order and supports them to make changes in their lives to avoid re-offending. The success of this work has ensured further extension and we have increased the reach of this service in the coming year to 21 London boroughs.
- Raising our public profile and increasing awareness of the need to promote women's equality, by holding regular open days, contributing to national research and policy briefings, and representing Advance on regional and national multi-agency partnerships and strategic boards.

- Widening engagement and collaboration with other agencies through supporting them with workshops, including domestic abuse training to magistrates, housing, social care, mental health and substance misuse agencies across London.

- Continuing to support the local Specialist and Dedicated Domestic Abuse Courts and continuing to improve criminal justice responses to domestic violence through the Impact Project in Hammersmith and Fulham, supported by the London Mayor's Office.

- Providing support survivors of domestic abuse and homelessness across multiple and often complex needs

During 2017/18 we maintained our re-accreditation with Safelives and submitted our annual update as part of their Leading Lights programme. We were once again awarded the National Quality Standard by Women's Aid for excellence in local service delivery.





Working in partnership to deliver specialist services and systems change

Advance works in partnership to achieve a coordinated community response to domestic abuse and to reduce and prevent women's involvement in the criminal justice system.

Advance is an established member of strategic and operational domestic abuse and violence against women prevention partnerships across Hammersmith and Fulham, Westminster, Kensington & Chelsea and Brent.

We lead and coordinate the Angelou partnership, a VAWG partnership of 10 specialist voluntary organisations in the three Boroughs, delivering specialist services including to BAME and LGBT+ communities. We attend all borough operational partnership meetings such as risk and review, children and health operational groups.

We also developed and led a partnership of 6 specialist voluntary organisations delivering services to Women in the Criminal Justice System as part of the innovative Minerva WrapAround service, where we have received additional funding to extend further to 10 partner organisations and across more London boroughs for the coming year.

We continue to build networks locally, regionally and nationally to help achieve our aim of supporting and empowering women. This includes being represented on the Home Office Violence Against Women and Girls Stakeholder Group, MOPAC's Female Offender Strategic Board, the London VAWG Consortium, and other relevant local, regional and national partnerships.

Support and funding our activities

This year, Advance continued to face significant funding pressures and changes as a result of the commissioning landscape faced by the women's sector.

We have benefited from the work undertaken by the charity to strengthen our operational and financial management systems and processes which placed us in an excellent position from which to maximise opportunities that arose in 2017/18.

We have successfully extended our funding for the VAWG services in the three Central & West London boroughs and for the Minerva specialist interventions and groups work by MOPAC for the coming years.

We also secured new funding for:

- Domestic abuse services and MARAC coordination in the Borough of Brent,

- For work with women across multiple needs and for longer-term support, including group work, through the Home Office's Transformation Fund

- Supporting women survivors of domestic abuse with housing needs, as well as across multiple and complex needs in partnership with the Ministry of Housing, Communities and Local Government (previously Department for Communities and Local Government)

- A dedicated domestic abuse referral assessment service, through the Home Office's Tampon Tax

INCOME

4% Trusts & Foundations



1% Other Donations



95% Statutory



EXPENDITURE

10% Fundraising, Governance & Support Costs



90% Charitable Activities, Project Costs



Our success in securing existing contracts and obtaining additional funding to extend service delivery into new areas demonstrates the confidence commissioners and funders have in our services and in the positive and significant impact we deliver on the lives of the women and children we support.

Our fundraising strategy complements our success in achieving restricted funding by targeting designated and unrestricted funding towards our business support services and other core costs in 2018 and beyond.

We were able to secure new and continued funding by:

- The Treebeard Trust enabling us to develop our fundraising and marketing capacity and implement our new strategy, to diversify income streams and ensure future sustainability.
- The Insurance Industry Charitable Foundation (IICF) UK to develop our group work with survivors of domestic abuse
- The City Bridge Trust who enable us to engage with survivors in user forums to share feedback on services that meet their needs
- Henry Smith supporting our charitable activities

We are also grateful to all our supporters who raise funds for Advance and our work through community activities and individual donations.

Future Developments

This year we worked with funders to expand our Domestic Abuse services, reaching more women across Central and West London and provide longer-term support across multiple and complex needs, including expanding our co-located service model. We also continued to develop our Minerva services model by providing specialist groups in women-only safe spaces, in addition to the holistic trauma-informed support through one-to-one Minerva advocates, reaching women pan-London. We have now successfully established service models that deliver earlier intervention and prevention work, as well as longer-term whole-system support to meet the needs of domestic survivors and women involved in the justice system, alongside our crisis intervention services.

Our Strategy 2018-2022

As Advance celebrates its 20th anniversary, the board have agreed the new strategic business plan for 2018 - 2022 which was developed in line with a refresh of our core values and theory of change, following consultation with our staff, stakeholders and our service-users. Our aim remains to continue to provide women and their families with support to be safe from abuse and violence and the turning point they need to change their lives.

Our strategic priorities in the next five years are to:

1. Reach more women and their children experiencing domestic abuse or involved in the criminal justice system, by providing independent, non-judgemental support and advocacy through new referral pathways and improved access to services that meet their needs.

We will do this by:

- Supporting women throughout their journey from crisis to step-down and recovery, to meet their often complex and multiple needs, through a holistic, trauma-informed “whole-system” approach
- Developing new and innovative specialist services to meet the needs of harder to reach groups including young girls and older women
- Continuing to expand our co-locations in settings where women can access support earlier, including health, social care, housing and justice services

- Building long-lasting meaningful partnerships through listening to and working with women and children, communities and agencies, with the aim of delivering comprehensive services, policies and practice, as part of a coordinated community approach, that is informed by women's voices and experiences

2. Engage with the community to raise awareness of violence against women and girls, to ensure our services meet their needs and gain support of our activities, through:

- Education and training by developing advocates in the community, who can provide a link in for the prevention and earlier intervention of abuse and offending
- Working with women with lived experiences, giving voice to the women and meeting their needs how they want through service-user engagement and peer mentors

3. Maximise our impact and public accountability through processes and practice that ensure we are an efficient and well-governed charity which delivers high-quality services to women and children, their families and local communities, through:

- Processes and structures that enable our people to be effective, including staff development and training, strengthening management structures and fostering an environment of continuous learning
- Further development of our impact evaluation, ensuring we are meeting the needs of our beneficiaries in the most effective way to achieve sustainable impact
- Raising awareness of our work and impact with policy-makers, donors and the public

4. Build strong financial fundamentals in response to challenges in funding environment and ensure long-term sustainability, by:



- Developing and implementing a new fundraising strategy and plans to diversify income streams and build capacity in fundraising resources
- Continuing to build stronger relationships with existing funders and commissioners, as well as developing new donor relationships aligned to our mission and strategic priorities
- Continuing to focus on boosting unrestricted reserves in line with the reserves policy, in order to support the growth of the organisation and its services

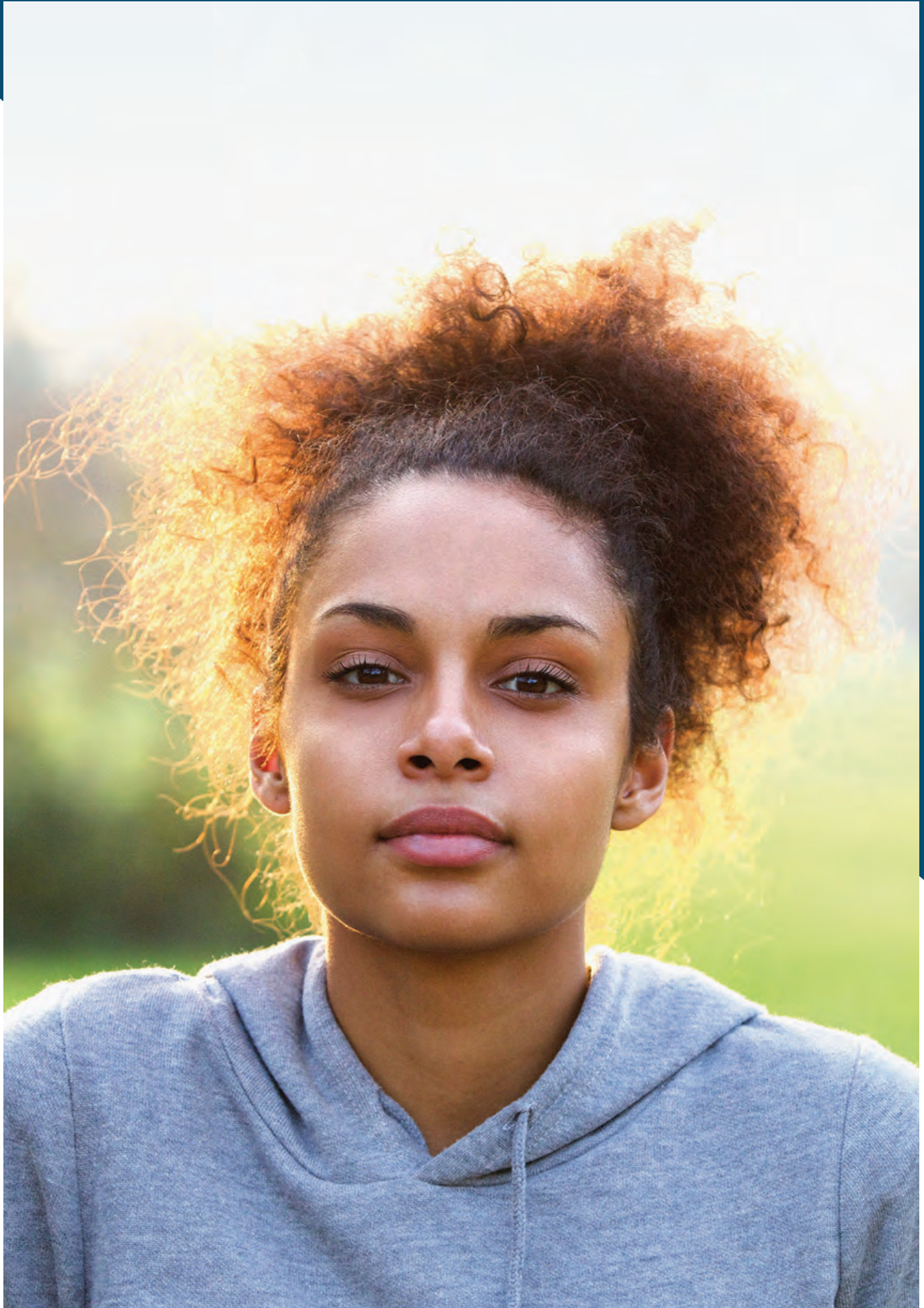


Structure, Governance and Management

The trustees, who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2018. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

Reference and Administrative Details

Registered Company Number		Registered Charity Number	
04064660 (England and Wales)		1086873	
Registered Office			
PO BOX 74643 London, W6 6JU			
Auditors		Bankers	
Knox Cropper 8/9 Well Court London EC4M 9DN		CAF Bank Ltd 25 Kings Hill Avenue Kings Hill, West Maling Kent ME19 4JQ	
Trustees		Chair	
Christine Losecaat, MBE		Treasurer and Chair of Finance, Fundraising and Business Development sub-committee	
Helen Arbon		Chair of Governance, Risk and Human Resources sub-committee	
Rebecca Egan		(Resigned on 30 June 2018)	
Louise Finer Swatee Jasoria Elizabeth Jones Emily Midwood Christine Mullin Tallulah Perez-Sphar Pria Rai Maria Sookias Ruth Fuller-Sessions			
Senior Management			
Niki Scordi		Chief Executive	



Governing Document and Objectives

Advance is a charitable company limited by guarantee and is governed by a Memorandum and Articles of Association which was incorporated in August 2000. Advance was registered as a charity in September 2000.

Our vision is a world where women and girls can live safe, violence-free and equal lives, so that they can actively participate and contribute to society.

The objects of the charity for the public benefit in 2017/18 are:

1. The relief and support of persons, including children, who have suffered or are in danger of suffering domestic violence;
2. To advance the education of voluntary and statutory agencies and the public in all aspects of domestic violence, including without limit, its causes and prevention and the relief of its consequences;

3. Divert women from the Criminal Justice System at the earliest opportunity, reduce re-offending amongst women and encourage desistance amongst repeat offenders; and

4. Reduce the number of custodial sentences imposed on women by the Courts and prevent families breaking down as a result of offending.

The Trustees have complied with the duty in section 17(5) of the 2011 Charities Act to have paid due regard to the guidance published by the Charity Commission on public benefit. In particular the Trustees consider how planned activities contribute to the achievement of the Charity's objects.

Recruitment and appointment of new trustees

The Directors of the company are also the charity trustees.

Trustees are appointed for the skills and experience that they bring and their ability to assist Advance in meeting its charitable objects. In 2017/18, Advance's Trustees brought diverse experience and skill-base across the Board at a time of significant growth.

All new Trustees are provided with Advance's Memorandum and Articles, strategic plan, quarterly management accounts and relevant reports, as well as access to all policies via a secure online shared resource. All new Trustees are also provided with the Charity Commission's 'The Essential Trustee' and invited to discuss any queries with the Chair.

The Articles of Association state that each year one third of the elected Trustees shall retire from office and shall be those who have served longest in office. A retiring Trustee shall be eligible for re-election. The board is able to decide how many

vacancies there are subject to the maximum of twelve persons and minimum of three persons. Where a vacancy exists, the vacancy is openly advertised on Advance's website and networks, and applicants are interviewed and appointed by delegated Trustees.

Trustees are responsible for the overall direction and strategic development of the organisation. This involves overseeing the strategic plan, monitoring performance against set objectives, agreeing the annual budget, monitoring reserves, reviewing and developing policies and procedures, the recruitment of staff and managing other personnel issues that may arise.

The Board of Trustees meets quarterly and is supported by two Trustee sub-committees which also meet quarterly in-between full Board meetings, focussing on: Finance, Fundraising & Business Development; and Governance, Risk & Human Resources.

Organisational Structure

Trustees delegate management and delivery of services to meet the charity's objects to employees, consisting of the Chief Executive Officer (CEO), the Business Support Unit team led by the Head of Finance and Business Services and two service delivery teams led by the Director of Violence Against Women and Girls (VAWG) Services and the Director of Criminal Justice (Minerva) Services respectively.

The senior staff remuneration at the levels below the CEO is set by the CEO in close consultation with the board, particularly with reference to the Governance, Risk and HR sub-committee which includes the Chair and also in relation to market rates. A salary scale is used to ensure consistency in similar roles. The salary of the CEO is set by the Board and all staff receive an annual increment up to the top of the scale.

Employees are responsible for delivering the outputs and outcomes in line with funder requirements and Advance's objectives. This includes service delivery, training, consultancy and other core areas related to administration, finance and human resource management.

Advance values diversity and welcomes applications from all sections of the community for its roles. In line with this we have developed policies to ensure that we have fair and transparent recruitment and selection processes in place that meet our equality and diversity policy.

Advance enjoys a strong working relationship with a number of partnerships, organisations and individuals and is represented on a number of working groups in order to further its charitable objectives.



Risk Management

The Board of Trustees has conducted a review of the major risks to which the charity is exposed. A risk register has been established and is updated quarterly, overseen by the Trustee sub-committees with a focus on services and governance, finance, fundraising and people. Where appropriate, systems or procedures have been established to mitigate the risks the charity faces. The Governance, Risk & HR Sub-Committee comprising Trustees and the Chief Executive meets quarterly through the year.

Internal control risks are minimised by the review of financial management procedures and implementation of procedures for authorisation of all transactions and projects. Procedures are in place to ensure compliance with health and safety of staff, clients and visitors. The implementation of National Service Standards for domestic violence services and review and implementation of safeguarding children and adults at risk procedures ensure a consistent quality of delivery for all operational aspects of the charity. These procedures are periodically reviewed to ensure that they continue to meet the needs of the charity.

The Board has agreed and oversees the new five-year strategic business plan 2018/19 – 2022/23. This sets out plans to allow for the diversification of funding and activities and an action plan will be refreshed annually.

The main risks identified and the mitigating responses to manage these risks include:

Risk Identified

Response to Risk

Challenging climate due to public sector cuts, leading to increasingly competitive tendering.

Advance continues to build on its high-quality services through innovation; aims to reach more women and girls across new geographic areas and broaden access to its services; engages with local and central government to influence provision of services needed by women; develops new services aligned to its mission and policy frameworks; collaborates with statutory and voluntary service providers to develop best-practice partnerships.

Risk Identified	Response to Risk
Increasingly competitive funding and commissioning environment.	Advance has built the capacity of its fundraising resources; developed and launched a new fundraising strategy; is diversifying its funding streams; continues to build and strengthen relationships with commissioners; is building on its specialist local experience and understanding of needs; ensuring continued improvement and value for money of tender proposals; monitors key performance indicators and reports regularly to the board of trustees.
Recruiting and retaining sufficient and highly-skilled staff to maintain quality of services and capacity for growth.	Advance has built the capacity of its human resources team; developed its recruitment and people development processes; grown its service delivery management structure and its business services team; continues to invest in training; engages and responds to team feedback through a bi-annual staff survey.
Sufficient unrestricted reserves to enable sustainability and support significant growth.	Advance has launched a new fundraising strategy to diversify its funding streams; continues to ensure full-cost recovery for funded services; is developing bid proposals to fund capacity building and core costs; is building relationships with individual donors and events with communities to raise awareness and support for its activities; monitors reserves and reports regularly to the board of trustees.
Information and systems security breach.	Advance uses a cloud-based data environment; has high-level encryption in place for its systems and devices; completed an audit of its data protection processes and systems; has clear policies on confidentiality, IT security, privacy and data protection; regularly reviews systems security with its external providers.

Financial Overview

Following another year of significant funding pressures and changes to the commissioning landscape faced by the women's sector, we have benefited from the work undertaken by the charity to strengthen our financial management systems, policies and procedures. This has placed us in an excellent position from which to maximise opportunities that arose in 2017/18.

Funding sources

Our success in securing existing contracts and obtaining additional funding to extend service delivery into new areas demonstrates the confidence commissioners and funders have in our delivery and approach. Our fundraising strategy complements our success in achieving restricted funding by targeting designated and unrestricted funding towards our business support services and other core costs in 2017/18 and beyond.

The principal funding sources for the charity in 2017/18 were from the following:

Westminster City Council - Angelou Programme
Royal Borough of Kensington & Chelsea - Angelou Programme
London Borough of Hammersmith & Fulham - Angelou Programme
London Borough of Brent - Domestic abuse services
London Borough of Hammersmith & Fulham Social Care
London Borough of Hammersmith & Fulham Housing Services
London Borough of Hammersmith & Fulham Criminal Justice /Police
London Borough of Hammersmith & Fulham Public Health
Royal Borough of Kensington & Chelsea Social Care
London Community Rehabilitation Company (MTC Novo and MOPAC)
Home Office Tampon Tax
Ministry Of Housing, Communities and Local Government
Home Office Transformation Fund and Royal Borough of Kensington & Chelsea
Home Office Transformation Fund and London Borough of Brent
City Bridge Trust
Henry Smith
Treebeard Trust
Safelives
Women's Aid
Other donors

Additional financial donations and contributions to help us support families using our services have been received from Edward Harvist Trust and other donations.

Financial Review

The Trustees consider the financial performance by the charity during the year to have been satisfactory given the initial reserves position of the organisation, the funding environment and the expansion of services undertaken. The financial statements are set out on pages 50-63.

The annual income for 2017/18 as shown in the Statement of Financial Activities was £2,430,790 (2017: £2,164,289), an increase of 12%, with annual expenditure of £2,197,042 (2017: £1,883,906), generating an overall annual surplus of £233,748 (2017: surplus of £280,383).

Despite a challenging funding environment, the increase in income has been a result of new grants and contracts from statutory sources, including providing Domestic Abuse services for the London Borough of Brent and grants from the Home office Transformation Fund, as well as trusts and foundations. The increase in annual expenditure was due to the provision of new services and programmes, whereas fundraising costs remained at the same level for the year.

The total funds at the year ended 31 March 2018 stands at £722,327 (2017: £488,579) of which unrestricted £476,149 (2017: £294,807) and restricted £246,178 (2017: £193,772). An increase in unrestricted reserves of £181,342 representing an improvement of 62% is in line with the strategic priority to grow unrestricted reserves over the next 3 years as outlined in Advance's Reserves Policy. Cash balances at the year-end were £691,616 (2017: £429,127)

This year Advance has relocated its Hammersmith offices and Women's Centre to new premises, supporting the organisation's growth of its services. The new premises were leased for five years and the refurbishment was carried out in line with Advance's planned expenditure, resulting in the increase of tangible fixed assets to £74,298. Advance's policy is to capitalise assets over the amount of £200. The Board of Trustees is satisfied that the charity's assets in each fund are available and adequate to fulfil its obligations in respect of each fund.



Reserves Policy

The Board of Trustees reviewed Advance's Reserves policy in response to the charity's main risks and the current funding environment, and agreed that unrestricted funds held should be equivalent to up to three months of staff and premises costs and one month of running and activities costs for all projects.

In 2017/18, Advance continued to expand its services and income and unrestricted reserves are needed to meet the charity's working capital needs and support further development of its services. The Board has agreed a plan to increase unrestricted reserves to a target of £620,000 over the next 3 years. This is deemed realistic and will be achieved through effective financial management, focusing on boosting unrestricted income and improving the agreed level of future contributions from restricted projects towards core costs and unrestricted reserves.

Total funds at 31 March 2018 were £722,327, of which unrestricted £476,149 and restricted £246,178. The Board consider that Advance is able to continue its current activities with existing reserves.

Statement of Trustees Responsibilities

The trustees (who are also the directors of Advance for the purposes of Company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Company law and Charity law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charity SORP;

- Make judgements and estimates that are reasonable and prudent;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- There is no relevant audit information of which the charitable company's auditors are unaware; and
- The trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Auditors

The auditors, Knox Cropper, will be proposed for re-appointment at the forthcoming Annual General Meeting. This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

On Behalf of the Board:



Christine Losecaat MBE, Chair

22 September 2018

Independent Auditor's Report to the Trustees of Advance

Opinion

We have audited the financial statements of Advance for the year ended 31 March 2018 which comprise the Statement of Financial Activities (including the Income and Expenditure Account), the Balance Sheet, the Statement of Cash Flows and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In our opinion the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at 31 March 2018 and of its income and expenditure, for the period then ended;
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'; and
- Have been prepared in accordance with the requirements of the Companies Act 2006.

Use of our report

This report is made solely to the charitable company's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- The trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- The trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The other information comprises the information included in the Trustees' Report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006 In our opinion, based on the work undertaken in the course of the audit:

- The information given in the Trustees' Report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and

- The directors' report, included within the Trustees' Report, has been prepared in accordance with applicable legal requirements.

Matters on which we are Required to Report by Exception In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of Trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or

- The trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Trustees' Report.

Responsibilities of Trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Richard Billingham ACA (Senior Statutory Auditor)
For and on behalf of Knox Cropper (Statutory Auditor)
8/9 Well Court
London EC4M 9DN

22 September 2018

ADVANCE Advocacy Non Violence and Community Education

Statement of Financial Activities

(Incorporating an Income and Expenditure Account)

For the year ended 31 March 2018

Statement of Financial Activities	Year Ended 31 March 2018			Year ended 31 March 2017	
	Notes	Unrestricted Fund	Restricted Fund	2018 Totals	2017 Totals
		£	£	£	£
Income:					
Charitable activities	2	80,802	2,349,684	2,430,486	2,163,880
Investment income – Interest receivable		304	-	304	409
Total Incoming Resources		81,106	2,349,684	2,430,790	2,164,289
Expenditure:					
Costs of Raising Funds:					
Fundraising cost	3	35,598	-	35,598	34,726
Expenditure on Charitable Activities:					
Total Charitable Activities	3	160,700	2,000,744	2,161,444	1,849,180
Total expenditure	1	196,298	2,000,744	2,197,042	1,883,906
Net income / (expenditure) for the year		(115,192)	348,940	233,748	280,383
Transfer Between Funds		296,534	(296,534)	-	-
Net Movement in Funds for the year		181,342	52,406	233,748	280,383
Reconciliation of Funds					
Total Funds brought forward		294,807	193,772	488,579	208,196
Total Funds Carried Forward	9-10	476,149	246,178	722,327	488,579

All income and expenditure derive from continuing activities.

ADVANCE Advocacy Non Violence and Community Education

Balance Sheet			
As at 31 March 2018			
		At 31 March 2018	At 31 March 2017
	Note:	£	£
Fixed assets			
Tangible assets	5	74,298	3,809
Current assets			
Debtors	6	296,547	168,313
Cash at bank and in hand		691,616	429,127
		988,163	597,440
Liabilities:			
Creditors falling due within one year	7	(340,134)	(112,670)
Net current assets		648,029	484,770
Net Assets	11	722,327	488,579
Represented by:			
Unrestricted income funds	9	476,149	294,807
Restricted Funds	10	246,178	193,772
Total Funds		722,327	488,579

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to large charitable companies. The notes on pages 53 to 63 form part of these accounts.

Approved by the Trustees and authorised for issue on 22nd September 2018 and signed on their behalf by



Christine Losecaat MBE, Chair

Statement of Cashflows		
	2018	2017
	£	£
Net Movement in Funds	233,748	280,383
Adjustments for:		
Depreciation of tangible assets	10,367	500
Interest received	(304)	(409)
(Increase) / decrease in debtors	(128,235)	(63,633)
Increase / (decrease) in creditors	227,465	23,093
Net Cash generated from Operating Activities	343,041	239,934
Cash flows from investing activities:		
Purchase of tangible fixed assets	(80,856)	-
Interest	304	409
Net cash from investing activities	(80,552)	409
Cash flows from financing activities:		
Interest paid	-	-
Net cash used in financing activities	-	-
Net increase / (decrease) in cash and cash equivalents	262,489	240,343
Cash and cash equivalent at beginning of period	429,127	188,784
Cash and cash equivalent carried forward	691,616	429,127
Cash and cash equivalents can be analysed as follows:		
Cash in hand	691,616	429,127

Notes to the Account for the Year Ended 31 March 2018

1. Accounting policies

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

a. Basis of Preparation

The financial statements have been prepared under the historical cost convention, and in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities, applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

Advance is a charitable company limited by guarantee (company number 04064660 and charity number 1086873). The registered office is PO Box 74643, London, W6 6JU.

The presentation currency of the financial statements in pound sterling (£).

b. Key Judgements and Assumptions in applying Accounting Policies

There are no key judgements or assumptions used in applying the accounting policies.

c. Preparation of the Accounts on a Going Concern basis

The Trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern. The charity has cash resources and has no requirement for external funding. The directors have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. They continue to believe the going concern basis of accounting appropriate in preparing the annual financial statements.

d. Incoming Resources

All income is recognised in the Statement of Financial Activities on an accruals basis once the charity has entitlement to the funds, any performance conditions attached to the items of income have been met, it is probable that the income will be received and the amount can be measured reliably. For unsolicited donations this is when received.

In particular, revenue grants are recognised as income at the earlier date of when they are received or when they are receivable, unless they relate to a specified future period or the completion of unmet performance related conditions outside the control of the charity, in which case they are deferred. Deferred income is released to income in the reporting period in which the performance-related or other conditions that limit recognition are met.

e. Resources Expended:

All expenses are accounted for on an accruals basis.

i. Fundraising costs

These costs are incurred in seeking voluntary contributions. Direct fundraising costs consist of external direct costs and a proportion of direct salary costs calculated on the basis of estimation of time spent on fundraising activities.

ii. Allocation of Support costs

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Support costs include back office costs and services, such as finance, payroll and governance costs which support the charity's work. Support costs have been allocated directly against charitable activities.

f. Staff Pensions

Advance operated a defined contribution pension scheme (DCS) during the year. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate. At 31 March 2018, Advance had 50 (2017: 41) active members in the scheme. Total contributions to the DCS for the year were £18,423 (2017: £31,503).

g. Tangible fixed assets

Tangible fixed assets are stated in the balance sheet at cost less depreciation. These items are depreciated on a straight line basis so as to write off their cost over their estimated useful lives. These rates used are as follows:

Buildings and Refurbishments	10%
Computers	33%
Fixtures & Fittings	20%

Items costing less than £200 are written off in full in the year of acquisition.

h. Debtors

Debtors are recognised when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received.

i. Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than 3 months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

j. Creditors

Short term creditors are measured at the transaction price. Creditors are recognised when the charity has a present legal or constructive obligation resulting from a past event to make payment to a third party, it is probable that settlement will be required and the amount due to settle the obligation can be measured or estimated reliably.

k. Restricted funds

Restricted funds are accounted for in accordance with the particular terms of trust arising from the express or implied wishes of donors in so far as these are intended to be binding on the Trustees. Where any such wishes are not intended to be legally binding, they are taken into account and recognised in appropriately designated funds.

l. Unrestricted funds

Unrestricted funds are those which are not subject to any special restrictions and they are classed within the General fund.

m. Foreign exchange

Transactions denominated in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences arising in the ordinary course of business are included in incoming resources or resources expended. Assets and liabilities denominated in foreign currencies are translated into sterling at the exchange rates ruling at the balance sheet date.

n. Operating Leases

Rentals under operating leases are charged to the Statement of Financial Activities on a straight line basis over the lease term.

2. Income from Charitable Activities

	Year ended 31 March 2018 Unrestricted Funds	Year ended 31 March 2018 Restricted Funds	Year ended 31 March 2018 Totals	Year ended 31 March 2017
	£	£	£	£
Grants:				
Domestic Violence Advocacy Projects	50,000	2,349,684	2,399,684	2,147,126
Donations & gifts	10,802	-	10,802	16,154
Other Income	20,000	-	20,000	600
	80,802	2,349,684	2,430,486	2,163,880

Grants received, included in the above, are as follows:

	Year ended 31 March 2018 Totals	Year ended 31 March 2017
	£	£
Unrestricted Grants		
City Bridge	-	30,000
Henry Smith	30,000	30,000
Standing Together	-	7,224
Treebeard	20,000	-
	50,000	67,224

	Year ended March 31 2018	Year ended March 31 2017
	£	£
Angelou Partnership for Tri-Borough - Hammersmith & Fulham, Kensington & Chelsea, Westminster	650,198	713,295
Barrow Cadbury Trust	-	41,000
City Bridge	30,000	-
Dept for Communities & Local Government - Multiple support	37,625	-
Dept for Digital, Culture & Sports - Tampon Tax	74,945	-
Edward Harvist Trust	-	3,000
IICF - Freedom project	2,500	10,000
Home Office - IDVA services	-	40,000
LB Brent – Domestic Abuse, Family Support & MARAC	84,403	-
LB Brent – Health and Domestic Abuse	38,546	-
LB Hammersmith & Fulham - IMPACT programme	75,000	75,000
LB Hammersmith and Fulham - Housing Services	61,200	62,000
LB Hammersmith & Fulham - Public Health	60,600	60,600
LB Hammersmith & Fulham – Social Care	75,000	-
LB Westminster tri Borough - Women offending	-	24,046
London CRC (MTC Novo)/MOPAC) – Minerva services	1,028,000	871,999
Pilgrim Trust	-	10,000
RB Kensington & Chelsea	13,250	49,618
RB Kensington & Chelsea – Social Care	30,333	-
RB Kensington & Chelsea – Support for Change	25,334	-
RB Kensington & Chelsea – IDVA Capacity Grant	20,000	-
Safe Lives - Penta Project	18,750	-
Standing Together	-	96,800
Through the Gates	-	6,694
Women's Aid	24,000	6,000
XL Caitlin	-	9,850
	2,349,684	2,079,902
Total Grants Received	2,399,684	2,147,126

3. Analysis of total expenditure

	Direct Costs	Staff Costs	Support Costs	Year ended 31 March 2018 Total Costs	Year ended 31 March 2017 Total Costs
	£	£	£	£	£
Expenditure on Charitable Activities					
Costs of generating funds:					
Fundraising costs	1,758	33,840	-	35,598	34,726
Charitable activities:					
Domestic abuse & Criminal Justice projects	450,034	1,529,250	160,432	2,139,716	1,838,885
Governance costs	-	-	21,728	21,728	10,295
Total Charitable activities	450,034	1,529,250	182,160	2,161,444	1,849,180
Total expenditure 2018	451,792	1,563,090	182,160	2,197,042	1,883,906
Total expenditure 2017	431,940	1,292,580	159,386	1,883,906	

	Year ended 31 March 2018	Year ended 31 March 2017
	£	£
Governance costs (Support costs)		
Legal & Professional fees	7,000	5,400
Auditors' fees	4,348	4,382
AGM / Annual Report	13	13
Trustee expenses	-	-
Depreciation	10,367	500
	21,728	10,295

	Year ended 31 March 2018	Year ended 31 March 2017
	£	£
Other Support Costs		
Premises	145,582	101,303
HR	1,284	1,238
Finance	-	13,627
Payroll	5,390	4,760
Storage	2,246	1,936
Staff related support costs	5,819	23,234
Other Support Costs	111	2,993
	160,432	149,091

4. Trustees and Employees

	Year ended 31 March 2018	Year ended 31 March 2017
	£	£
Staff Costs:		
Salaries	1,284,407	1,078,849
Social security costs	127,677	107,318
Pension scheme contributions	18,513	31,503
Redundancy	-	20,000
Consultant, temporary and agency staff	103,783	28,668
Recruitment and training	28,710	26,242
	1,563,090	1,292,580

	Year ended 31 March 2018	Year ended 31 March 2017
	£	£
The average number of persons employed during the year was:	Number 45	Number 41

The charity considers its key management personnel to comprise the Trustees and the Chief Executive. The total employment benefits including employer pension contributions and national insurance contributions of the key management personnel were £62,225 (2017 Excl. NIC: £65,004). One employee had employee benefits between £60,001 and £70,000 (2017: 1).

The Trustees and persons connected with them have not received or obtained any remuneration or other financial benefits for the period directly or indirectly from Advance's funds. The aggregate amount of expenses reimbursed to Trustees to cover travel expenses during 2017/18 was £nil (2017: £nil).

5. Tangible Fixed Assets

The Trustees and persons connected with them have not received or obtained any remuneration or other financial benefits for the period directly or indirectly from Advance's funds.

	Buildings	Fixtures & Fittings	IT Equipment	Total
Cost	£	£	£	£
Balance at 1 April 2017	-	-	10,040	10,040
Additions	51,105	10,167	19,584	80,856
Balance at 31 March 2018	51,105	10,167	29,624	90,896
Accumulated Depreciation				
Balance at 1 April 2017	-	-	6,231	6,231
Charge for period	5,962	1,075	3,330	10,367
Balance at 31 March 2018	5,962	1,075	9,561	16,598
Net book value at 31 March 2018	45,143	9,092	20,063	74,298
Net book value at 31 March 2017	-	-	3,809	3,809

6. Debtors

	At 31 March 2018	At 31 March 2017
	£	£
Accrued income and grants receivable	233,791	134,021
Prepaid expenses	33,538	18,083
Other debtors: due in less than one year	29,218	16,209
	296,547	168,313

7. Creditors Amounts Falling Due Within One Year

	At 31 March 2018	At 31 March 2017
	£	£
Trade Creditors	103,977	34,567
Taxation and social security	38,721	30,082
Accruals and Other Creditors	56,144	48,021
Deferred Income	141,292	-
	340,134	112,670

Deferred income reflects grants received during the year for which performance conditions have not been met at the year end (2017:nil)

8. Operating Lease Commitments

	At 31 March 2018	At 31 March 2017
	£	£
Minimum Lease Payment Falling Due:		
Within 1 Year	107,010	38,416
Within 2-5 years	347,783	-
	454,793	38,416

As of 2nd August 2017, we have signed two new 5-year leases for new premises for £107,010 per annum.

9. Unrestricted Income Funds

	Balance at 1 April 2017	Incoming/ Outgoing resources	Balance at 31 March 2018
	£	£	£
Advance General Fund	294,807	181,342	476,149

The Unrestricted Income Funds are classified as follows:	At 31 March 2018	At 31 March 2017
	£	£
Free Reserves (incorporating General Fund)	401,851	290,998
Tangible Fixed Assets in use	74,298	3,809
	476,149	294,807

10. Restricted Funds

Restricted funds are accounted for in accordance with the particular terms of trust arising from the express or implied wishes of donors in so far as these are intended to be binding on the Trustees. Where any such wishes are not intended to be legally binding, they are taken into account and recognised in appropriate alternative funds indicated as transfers below.

	Balance at 1 April 2017	Incoming Resources	Transfers	Resources Expended	Balance at 31 March 2018
	£	£	£	£	£
Domestic abuse services	40,368	1,321,684	(98,267)	(1,176,279)	87,506
Women in Criminal Justice Minerva services	153,404	1,028,000	(198,267)	(824,465)	158,672
	193,772	2,349,684	(296,534)	(2,000,744)	246,178

Total transfers in the year from unrestricted funds amounted to £296,534. Of this figure, £100,000 is a payment by results relating to the Women in Criminal Justice Minerva programme. The remainder represents a contribution from restricted grants to Advance's overhead expenditure during the year. This consists of £98,267 from Domestic Abuse Services and £98,267 from the Women in Criminal Justice Minerva programmes.

Domestic abuse services: Services are provided to the boroughs of Brent, Hammersmith & Fulham, Kensington & Chelsea, Westminster through a number of programmes including the Angelou Partnership, Social Care, Health and others.

Women in Criminal Justice Minerva services: Services are provided pan-London through our Minerva programme, in collaboration with London Community Rehabilitation Company (LCRC) and the Mayor's Office for Policing and Crime (MOPAC).

11. Analysis of the Charity's Net Assets by Fund

	Unrestricted Fund	Restricted Funds	Total Funds
	£	£	£
Fund Balances at 31 March 2018 are represented by:			
Tangible fixed assets	74,298	-	74,298
Debtors	62,756	233,791	296,547
Cash at bank and in hand	446,270	245,346	691,616
Creditors: amounts falling due within one year	(107,175)	(232,959)	(340,134)
	476,149	246,178	722,327

12. Taxation Status and Gift Aid

Advance is a registered charity and no taxation is payable on its income arising in the United Kingdom.

13. Connected Charity Transactions

There were no connected charity transactions during the year. There were no related party transactions during the year. None of our Trustees receive remuneration or other benefit from their work with the charity.

14. Comparative 2017 Statement of Financial Activities

	Year ended 31 March 2017		
	Unrestricted Funds	Restricted Funds	2017 Totals
	£	£	£
Income:			
Charitable activities:			
Domestic violence advocacy projects	80,560	2,083,320	2,163,880
Investment income – Interest receivable	409	-	409
Total Incoming Resources	80,969	2,083,320	2,164,289
Expenditure:			
Costs of Raising Funds:			
Fundraising Costs	34,726	-	34,726
Expenditure on Charitable Activities:			
Total Charitable Activities	9,295	1,839,885	1,849,180
Total Expenditure	44,021	1,839,885	1,883,906
Net income / (expenditure) for the year	36,948	243,435	280,383
Transfers between Funds	49,663	(49,663)	-
Net Movement in Funds for the year	86,611	193,772	280,383
Reconciliation of Funds			
Total Funds brought forward	208,196	-	208,196
Total Funds carried forward	294,807	193,772	488,579

All income and expenditure derived from continuing activities.

**Advance Advocacy
and Non Violence
Community Education**

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